

Hello **(name of wonderful manager)**,

After researching options for Super User Leader resources and training, I found a SUPER resource that I think would benefit not only myself, but our entire organization. This resource is called the **leaderlab**, and they are a membership community specifically helping Super User Leaders to build or revitalize Super User Programs/Super User Networks (SUNs) and make them sustainable.

The **leaderlab** membership would be a great fit for us and I would love to join. I would appreciate you considering my request. The membership benefits are available here – <https://leaderlab.sunsource.io>. Below I have included benefits to our company and to me professionally.

### **Advantages for our company:**

The learnings from the **leaderlab** membership will help our company to:

- Design and plan an amazing **Super User Network (SUN)** that is not only designed to be strong and productive, but also highly sustainable... OR
- Take our existing SUN and improve/strengthen it for max productivity and sustainability.
- Build a strong relationship between IT and the business.
- Improve ERP project success with stronger business engagement and ownership.
- Improve end user adoption and performance.
- Reduce business workarounds.
- Improve business process execution.

### **Advantages for me professionally:**

I am excited and hopeful about my role in building an amazing Super User Network (SUN) for our company, and I am very excited about this **leaderlab** membership because I will:

- **Network:** I will network and connect with others in my position throughout different industries and companies. This is invaluable.
- **Have Expert Access:** I will be learning from the world's leading SUN expert and author of *The Super User (R)evolution*, Ginger Luttrell. Half an hour with Ginger in a consultative role would cost at least \$250. Each month I will have access to themed content along with Ginger in-person (virtually). The value of this membership goes far beyond the monthly cost.
- **Follow a Clear Path:** The **leaderlab** Success Path creates a clear and linear path to Super User Leader success that I can easily follow and learn.
- **Expand My Knowledge:** I will expand my knowledge and bring value to my role just by being a **leaderlab** member and engaging in the Community.
- **Gain Unexpected Insights:** I will learn things that I don't even know that I need to know in this relatively new role of Super User Leader.
- **Do What Works, Avoid What Doesn't:** The **leaderlab** contains best practices and lessons learned across multiple companies of all sizes, locations, and SUN maturity stages.

## **Cost of leaderlab Membership:**

Monthly Option: \$59/month

Annual Option: \$590/year

I'd be happy to discuss further or to connect you to the owner and Super User Network expert, Ginger Luttrell. Please let me know how you would like to proceed.

Thank you for your time!

Be SUPER!

**(YOUR name)**